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@SigiOsagie Bring on the MOJO! 🏆
You crowned my top-10 procurement-related articles of 2017.



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“Procurement people are really, really self-conscious.” That was my first impression as I joined Sievo as a marketer 12 months ago. I’ve done a lot of reading over my ...
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“...Procurement Mojo by Sigi Osagie. Some write articles, Sigi writes books. In *Procurement Mojo*, he shares both practical advice and the self-confidence the procurement sector so needs. Key point: An effective procurement leader is a ‘business leader’ not a ‘purchasing geek.’”

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[Click here](#) to read the full article on Sievo website.